

New Media & Society

Throughout my studies, I've delved into how digital changes are shaking up how we communicate and consume media. I've learned to see the challenges this brings for both regular folks and companies. From keeping up with fast-moving tech to understanding how people use media, I've picked up some valuable skills such as critical thinking, design thinking and UX research.

CERTIFICATE || BCIT || '24

Graphic Design

I've mastered a range of essential skills in communication design, seamlessly blending creativity with strategic thinking to craft compelling solutions for clients across print and digital platforms. Through thorough research and critical analysis, I adeptly interpret client needs, shaping visual narratives that effectively convey their message to target audiences. My proficiency in typographic techniques, visual language, and brand identity development ensures cohesive and impactful design solutions, while my adherence to industry standards and human-centered design principles underscores my commitment to excellence and user satisfaction.

BACHELOR DEGREE || ARTEVELDE COLLEGE || '19

Communication Management

This degree helped me with understanding trends and crafting strategic communication plans to meet organizational objectives; creating diverse communication materials tailored to specific audiences across various platforms; and adeptly managing projects from start to finish, coordinating teams, overseeing freelancers, and ensuring successful outcomes. Additionally, I excel in research and analysis, from formulating questions and conducting interviews to organizing focus groups and analyzing data to inform decision-making and refine communication strategies.

Skills

- Design Thinking
- UI/UX
- Critical Thinking
- Copywriting
- Problem-solving
- Detail-oriented
- Research
- Marketing

Languages

- Dutch
- English
- French
- German

Tools

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma
- Miro
- Wix
- Visual Studio Code

INTERIM || CEVAC || '22

Social Media Manager & Content Creator

- Administration
- Managing socials
- Organizing events
- Creating content

STUDENT || BAVET || '19 - '22

Waitress

- Responsible for team
- Bar
- Cash register

STUDENT || EMG BELGIUM || '21

Planner & Administration

- Administration
- Invoices
- Communication

INTERNSHIP || HOTEL HUNGARIA || '18

Copywriter & Digital Marketeer

- Managing socials
- Social media copy
- Articles copy
- Digital marketing

STUDENT || CINEPLEX || '23

Cast Member

- Concession
- Cleaning
- Ticket boot

STUDENT || CHAMBAR || '24

Server Assistant

- Table setup & clearing
- Food running
- Bussing tables
- Refilling drinks

Extra

Academic Intensive || '15

Education First
Tarrytown & Paris

Erasmus || '17

Agness Scott College
Atlanta, USA

Erasmus || '18

BCIT
Vancouver, Canada